

## FAQs

### **What's an Host Company?**

An organization that stands out from the crowd for being innovative regarding its sector, inspiring to the others and mission-based.

### **Which type of companies can I visit?**

All areas: from technology to tourism, culture, design, energy, retail or even agriculture. Not only startups but also corporate and multinational companies, museums or organizations.

### **How long does a MINI NewCo event last?**

In Lisbon and Oporto it's a whole day; in Braga and Coimbra it's half-day.

### **And the duration of each session?**

Each visit to each of the companies lasts 1 hour.

### **Who are the speakers of those sessions at the Host Companies?**

It can be the CEO, the Founder, Innovation, Marketing or Communication Director or somebody from the Board.

### **How many companies can I visit in each city?**

In Lisbon and Oporto you can visit 4, while in Braga and Coimbra you can visit 3.

### **What's the difference between a Tour Ticket and an Open Schedule Ticket?**

The **Tour Ticket** allows you to pick one of the available tours in your city and visit the 3 or 4 host companies that belong to it - and also move between them in a MINI car.

The **Open Schedule Ticket** allows you to pick the 3 or 4 companies you want to visit, one per hour - but you'll have to ensure the trips between each place.

**Where can I buy tickets for MINI NewCo Portugal?**

Just click the button "BUY TICKETS", choose the city you want to go and buy the ticket through the Eventbrite link that's going to pop up!

**I want to visit companies that belong to different tours. Is there something I can do?**

You can buy an Open Schedule Ticket that allows you to choose the companies you want to visit - but without the privilege to get a MINI ride.

**Can I drive the MINI cars?**

Sure! Between visiting the companies you'll get the chance to make a test-drive with a MINI car.

**From where do the MINI cars leave?**

From the check-in venue previously announced. In Braga and Coimbra at the MINI stand, in Lisbon and Oporto TBA. At the end of the day, all the cars will return to the same place where the check-out and a fun exchange of experiences moment will take place.